



















# **ABOUT US**

# Sangam Serenity: Your Gateway to an Unforgettable Kumbh Mela Pilgrimage

#### **Experience and Expertise**

Being a seasoned travel operator, Sangam Serenity has expertly handled visitors from all over the world to the Sangam Serenity, giving us a deep understanding of this significant voyage. Our staff has mastered the complexities of the event, from lodging and transportation to spiritual counselling and cultural immersion, guaranteeing that our clients have the full Kumbh Mela experience.

#### **Exclusive Arrangements and Partnerships**

Our close links to the authorities and administrators in the area enable Sangam Serenity to make special arrangements that will elevate your Kumbh Mela experience. To make your pilgrimage even more remarkable, we can set you up for the auspicious Shahi Snan, a holy bath in the hallowed waters during the most fortunate periods.

#### Quality and Affordability Combined

Sangam Serenity provides affordable options without sacrificing quality. We meticulously choose our itineraries to ensure you get the most out of your Kumbh Mela experience without going over budget.

#### Join Us for a Spiritual Journey

As you embark on this spiritual journey to the Kumbh Mela, let Sangam Serenity serve you. Our knowledge, contacts, and dedication to excellence will guarantee that your Kumbh Mela experience is nothing short of spectacular.

## Premium Tent

- Spacious tent featuring premium wooden furniture including almirah, sofa and more.
- Well-appointed bathroom with modern amenities and geyser for 24hours Hot water.
- Furnished verandah with mosquito netting for uninterrupted relaxation.
- In-room facilities such as oil heater, mirror, locker, and kettle.
- Immerse yourself in luxury and tranquility in our premium tents, designed to elevate your Kumbh Mela experience to new heights.

## Luxury Tent

- Indulge in comfort with our lavish 346 ft tents, boasting elegant furniture and amenities.
- Attached bathroom for convenience and privacy.
- Relax and unwind on your private verandah, surrounded by the soothing ambiance of the Kumbh Mela.
- Enjoy the warmth of our blower heater and the convenience of an in-room kettle.

## Deluxe Tent

- Experience the essence of luxury in our cozy yet stylish 220 ft tents.
- Thoughtfully furnished with comfortable amenities for a delightful stay.
- Access to a well-appointed bathroom for your comfort and convenience.

# Important Bathing Dates

At Sangam Serenity, the main ritual is the Shahi Snan, or ritual bath, performed on auspicious days.

Hindus believe it cleanses them and their ancestors of sin, ending the cycle of rebirth. Pilgrims line up from early morning, and as the sun rises, sadhus lead processions to the river for bathing. Each group tries to outdo the others in grandeur, creating a magical moment of absorption and devotion.

## 13 JANUARY, 2025: PAUSHPURNIMA

Paush Purnima, the full moon day in the Hindu month of Paush, holds significance as a bathing date in the Prayagraj Magh Mela. Thousands gather at Prayag for a holy bath at Sangam, the confluence of Ganga, Yamuna, and Saraswati rivers. It's also celebrated as Shakambari Jayanti, drawing heavy rush to Hindu temples nationwide.

#### 14 JANUARY, 2025: MAKAR KANKRANTI

Sangam Serenity initiation coincides with Makar Sankranti, a celestial alignment where the sun, moon, and Jupiter converge, believed to open a path to higher realms. This auspicious occasion beckons millions to Sangam at dawn, where pilgrims embark on a spiritual journey amidst reverberating chants and vibrant displays of flags and banners, creating an atmosphere charged with devotion and anticipation.

#### 29 JANUARY 2025 : MAUNI AMAVASYA SNAN

Mauni Amavasya, the new moon day in Magh Masa, aligns with the sun and moon entering Capricorn, signifying the birthday of Manu Rishi and the universe's creation.

Bathing in Prayagraj's Sangam holds immense virtue on this day. Some scholars advocate observing Maun Vrat, a vow of silence to control the senses, which individuals may uphold for a day, a month, or even a year.

#### 3 FEBRUARY 2025: BASANT PANCHAMI

Vasant Panchami, the fifth day of Maagh, marks the joyful onset of spring in Hindu tradition. Also called Saraswati Puja, it honors the goddess of knowledge. It's a time of renewal, celebrated with vibrant colors and fervent prayers for wisdom and creativity. The festival signifies the awakening of nature and the beginning of auspicious times ahead.

#### 12 FEBRUARY 2025: MAGHI PURNIMA 8NAN

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#### 26 FEBRUARY 2025: MAHA SHIVRATRI

Maha Shivratri honors the god Shiva, celebrated on the 13th night/14th day of every lune-solar month.

Observances include prayers, fasting, yoga, and meditation on virtues like self-restraint and forgiveness.

In 2025, it marks the concluding day of Kumbh Mela at Prayagraj, with the next Maha Kumbh in Nasik-Trimbakeshwar scheduled for 2027.

# Our meticulously crafted package includes:

- Traditional Welcome on Arrival: Upon your arrival, experience a
  warm traditional welcome with Tikka and Garland, setting the
  tone for your enriching journey ahead.
- Luxurious Accommodation: Choose from our range of luxurious accommodations, including Premium Tents, Luxury Tents, Deluxe Tents, or Dormitory, each designed to offer comfort and tranquility amidst the vibrant atmosphere of the Sangam Serenity.
- Refreshing Amenities: Enjoy the convenience of one bottle of mineral water per day per person, ensuring you stay hydrated throughout your stay.
- Delectable Dining Experience: Indulge in a gastronomic delight with our daily buffet breakfast, lunch, and dinner, featuring a diverse array of multi-cuisine vegetarian and Satvik dishes, meticulously prepared to tantalise your taste buds.
- Unparalleled Facilities: Benefit from our free Wi-Fi-enabled campsite and access to our library, allowing you to stay connected and indulge in leisurely reading during your downtime.
- Guided Exploration: Embark on a complimentary guided tour of the Sangam Serenity ground and visit the Akharas, accompanied by knowledgeable guides who will enrich your experience with insights into the rich cultural heritage of the event.
- Engaging Activities: Participate in a range of activities at our campsite, including yoga, meditation, and Hawan ceremonies, designed to nurture your body, mind, and soul.
- Photographer and Media-friendly: Take advantage of our extra charging points, specially designed to cater to the needs of photographers and media persons, ensuring you capture every moment of the divine spectacle.

# In addition to our luxurious accommodations, our campsite features a myriad of amenities and activities to enrich your Sangam Serenity experience:

- Daily yoga and meditation classes conducted by certified yoga gurus to rejuvenate your body and soul.
- Multi-cuisine vegetarian and Satvik food options, tailored to suit your dietary preferences.
- Complimentary guided tours by certified guides to explore the vibrant Akharas and interact with revered Sadhus and Nagas.
- Pamper yourself with our in-house spa and massage services, ensuring complete relaxation during your stay.
- Engage in enlightening conversations by the evening bonfire, accompanied by captivating documentaries related to Sangam Serenity.
- Benefit from our 24/7 Wi-Fi connectivity, ensuring you stay connected with the world throughout your stay.

At Sangam Serenity, we take pride in our rich heritage of hospitality and our unwavering commitment to providing exceptional service. With over 5 years of expertise in hosting religious gatherings and cultural events, including 4 successful Kumbh Melas, we guarantee a seamless and memorable experience for all our guests.

#### **SPECIAL NOTE:**

chargeable.

We have assigned a separate cluster for Luxury and Premium tents. Minimum 3 nights is mandatory during Shahi snan.

Minimum 3 nights is mandatory during other main bathing dates. Below 5 years a child is complimentary without a mattress above 5 is

Early check in and Late checkout is subject to availability.

## **PACKAGE INCLUSIONS:**

- Traditional Welcome: Tikka and Garland upon arrival.
- Accommodation: Premium, Luxury, Deluxe Tents, or Dormitory.
- Mineral Water: One bottle per person per day.
- Meals: Daily buffet breakfast, lunch, and dinner.
- Amenities: Free Wi-Fi and access to the lounge.
- **Guided Tour:** Complimentary tour of Kumbh Mela grounds and visit to Akharas.
- Activities: Free participation in yoga, meditation, and Hawan.
- Charging Points: Extra points for photographers and media personnel.

## **PACKAGE EXCLUSIONS:**

- Transport: To and from the camp (flights, trains, etc.).
- Personal Expenses: Phone calls, shopping, etc.
- Additional Water: Beyond the daily allowance.
- Spa Services: Likely at an additional cost.
- Private Tours: Not covered in the standard tour.
- Insurance: Travel or health insurance.
- Extra Beds: For children over 5 years (chargeable).
- Early Check-In/ Late Check-Out: Subject to availability and extra charges.
- Tips & Gratitudes: For staff or guides.

# **RATES**

MAIN BATHING DATES NIGHTS PACKAGE							
		Tent category	Premium	Luxury	Deluxe	Dormitory	
4 Nights	Check in 27th Jan Check out 31st Jan 29th Jan, Mauni Amavasya	Rates per tent	145000	120000	80000	32000	
		Extra bed	48000	40000	26000		
Package	Check in 1st Feb	Tent category	Premium	Luxury	Deluxe	Dormitory	
	Check out 5th Feb 3rd Feb, Basant Panchami	Rates per tent	120000	90000	60000	24000	
		Extra bed	40000	30000	20000		
	BATHING DATES 3 NIGHTS PACKAGE						
	Check in 12th Jan	Tent category	Premium	Luxury	Deluxe	Dormitory	
3 Nights Package	Check out 15th Jan 14th Jan, Makar Sankranti	Rates per tent	90000	65000	45000	1600 <u>0</u>	
		Extra bed	30000	21000	15000		
	Check in 2days before 12th Feb Maghi Purnima 26th Feb Maha Shivratri	Tent category	Premium	Luxury	Deluxe	Dormitory	
		Rates per tent	70000	50000	40000	16000	
		Extra bed	23000	17000	13000		
NON BATHING DATES							
	LEAN DATES						
1 Night		Tent category	Premium	Luxury	Deluxe	Dormitory	
Package		Rates per tent	15000	12000	8000	3500	
		Extra bed	5000	4000	2500		
	Room Rate Per night		GST				
	Till 7499Rs		12%				
	7500 above		18%				

### PAYMENT INFORMATION

Name: Sangam Serenity Ventures

Bank: State Bank of India

**Branch:** Kuldabad, Prayagraj, U.P

**Account No:** 43320333209

IFSC Code: SBIN0002560

